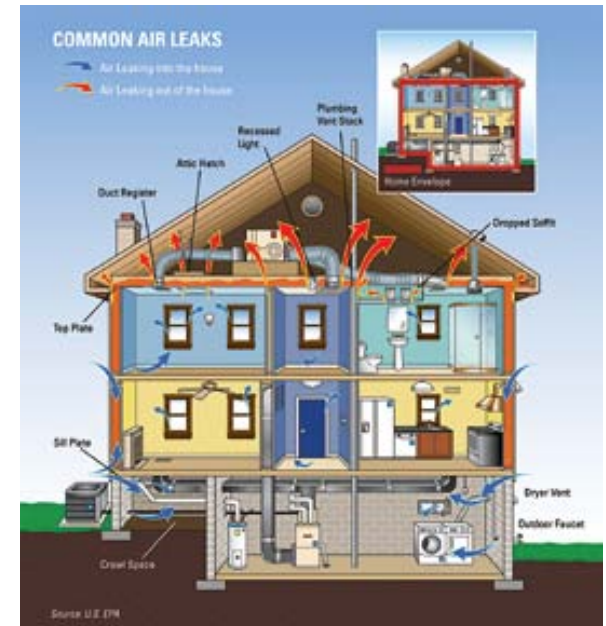


## Energy Saving Tips:

- ✚ Lower your thermostat at night before you go to bed and raise it again in the morning
- ✚ Turn off lights and other appliances when not in use
- ✚ Turn down the thermostat on your hot water heater
- ✚ Use caulking and weather stripping to seal openings around doors, windows and kitchen and dryer vents
- ✚ If you feel a draft, cold air is leaking in and you're losing energy. Sealing your home will also make you more comfortable.
- ✚ Replace light bulbs with Compact Fluorescent Bulbs.



## Energy Makeover



### Contact Massena Electric:

71 E. Hatfield Street  
P.O. Box 209  
Massena, NY 13662  
Phone: 315-764-0253  
Fax: 315-764-1498  
E-mail: [info@massenaelectric.com](mailto:info@massenaelectric.com)  
[www.massenaelectric.com](http://www.massenaelectric.com)

## How does the Campaign Work?

- ✦ -MED has contracted with Energy Answers, a local firm that is Building Performance Institute (BPI) Certified. Energy Answers is providing energy audits at a discounted rate to MED customers.
- ✦ -Energy Answers will focus on energy savings projects and estimate electrical savings expected as part of the upgrades.
- ✦ -Energy Answers will provide a report to the customer detailing the estimate of energy savings possible over a 5 year period and the estimated cost for each recommended project.
- ✦ The audit will cost the customer \$50.00 initially. If the customer makes **all Tier I** recommended improvements this cost will be reimbursed to them by means of a credit on their electric bill.

## What is a Tier I Improvement?

- ✦ Any improvement where the estimated Energy Savings is 80% or greater than the material cost.

## How much will the customers' be reimbursed?

- ✦ **-As a credit on the customers' electric bill, MED will reimburse the customer the lesser of:**
- ✦ -100% of projected electrical savings over 5 years per improvement or
- ✦ -cost of materials required per improvement

The maximum credit for all improvements will be \$5,000.00 per household.

The campaign covers approved improvements made by April 1, 2012.

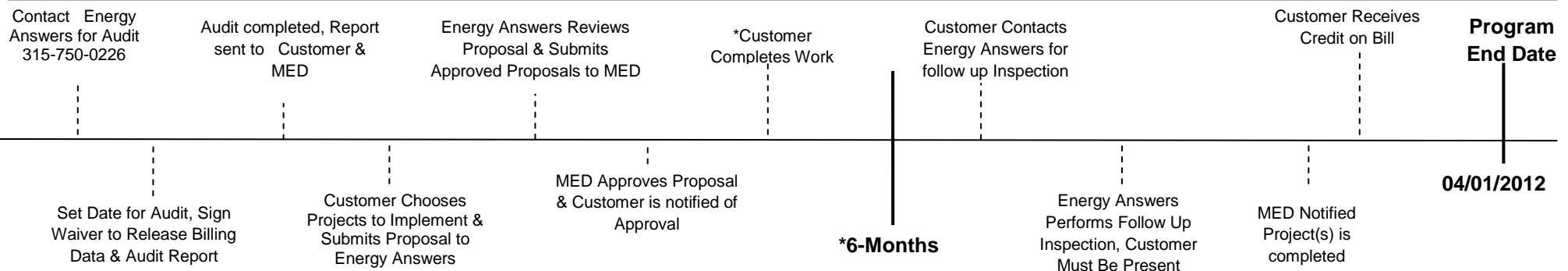
## Why Energy Efficiency?

- ✦ -MED has a general responsibility to our customers to lead them toward reducing our dependence on outside fuel sources.
- ✦ -MED has a contractual obligation with the New York Power Authority to provide energy efficiency and conservation projects.

## How to get started:

Any MED customer call Jeff Loomis @ 315-750-0226 to schedule an appointment.

## PROJECT TIMELINE



\*Work must be completed within 6 months of initial audit or prior to April 1, 2012.